

CLIMATS	<b>Friend</b> From €150-700  (equivalent to €90-280 after deductions*)	<b>Premier Cru Sponsor</b> From €700-5,000  (equivalent to €280-2,000 after deductions*)	<b>Grand Cru Sponsor</b> From €5,000-10,000  (equivalent to €2,000-4,000 after deductions*)	<b>Grand Sponsor</b> €10,000+  (equivalent to €4,000 after deductions*)	<b>Founder</b> From €10,000 per year over three years  (equivalent to €4,000 after deductions*, for three years)
Visibility	<b>Your company name mentioned on:</b> ☑ The website          <b>Communication kit</b>	<b>Your logo on:</b> ☑ The website  <b>Your company name mentioned on:</b> ☑ Video showing the sponsor ☑ Kakemono of the sponsor ☑ Signage for the event ☑ Press kit ☑ Future publications (e.g. book to be published by Glénat in September 2013)   <b>Sponsors' plaque</b>  <b>Communication kit</b>	<b>Your logo on:</b> ☑ The website  <b>Your company name mentioned on:</b> ☑ Video showing the sponsor ☑ Kakemono of the sponsor ☑ Signage for the event ☑ Press kit ☑ Future publications (e.g. book to be published by Glénat in September 2013)   <b>Sponsors' plaque</b>  <b>Communication kit</b>	<b>Your logo on:</b> ☑ The website ☑ Video showing the sponsor ☑ Kakemono of the sponsor ☑ Signage for the event ☑ Press kit ☑ Future publications (e.g. book to be published by Glénat in September 2013)  <b>Space for your opinion in:</b>  <b>Sponsors' plaque</b> in your company name  <b>Communication kit</b>	<b>Your logo on:</b> ☑ The website ☑ Video showing the sponsor ☑ Kakemono of the sponsor ☑ Event posters ☑ Signage for the event ☑ Press kit ☑ Future publications (e.g. book to be published by Glénat in September 2013)  <b>Space for your opinion in:</b> ☑ Press kit  <b>Founders' plaque</b> in your company name  <b>Communication kit</b>
PR	☑ Invitation to private views and opening nights	<b>Personal invitation:</b> ☑ To the press conferences ☑ To private views and opening nights	<b>Personal invitation:</b> ☑ To the press conferences ☑ To private views and opening nights ☑ To events associated with the application, such as conferences and concerts	<b>Personal invitation:</b> ☑ To the press conferences ☑ To private views and opening nights ☑ To events associated with the application, such as conferences and concerts ☑ To a VIP event	<b>Personal invitation:</b> ☑ To the press conferences ☑ To private views and opening nights ☑ To events associated with the application, such as conferences and concerts ☑ To a VIP event ☑ Possibility of a personalized event such as a private tasting session for 15 partners
Price discounts		<b>Discounts on our publications:</b> ☑ Catalogue from photographic exhibition ☑ Booklet for children ☑ Scientific book ☑ Book on the application (published by Glénat)	<b>Discounts on our publications:</b> ☑ Catalogue from photographic exhibition ☑ Booklet for children ☑ Scientific book ☑ Book on the application (published by Glénat)	<b>Discounts on our publications:</b> ☑ Catalogue from photographic exhibition ☑ Booklet for children ☑ Scientific book ☑ Book on the application (published by Glénat)	<b>Discounts on our publications:</b> ☑ Catalogue from photographic exhibition ☑ Booklet for children ☑ Scientific book ☑ Book on the application (published by Glénat)
Special privileges		<b>Invitation to the Sponsors' Soirée</b>	<b>Invitation to the Sponsors' Soirée</b>  <b>Personalized editions of the application</b> (upon request)	<b>Invitation to the Sponsors' Soirée</b>  <b>Personalized editions of the application</b> (upon request) ☑ Personalized cover	<b>Your name always engraved on:</b> ☑ On the annual <b>Major Sponsors</b> plaque ☑ When the rankings are released, on the permanent plaque for the <b>Founders Circle</b> .  <b>Invitation to the Sponsors' Soirée</b>  <b>Personalized editions of the application</b> (upon request) ☑ Personalized cover ☑ Personalized editorial

## Les Climats du vignoble de Bourgogne

Official candidate of France Word Heritage **UNESCO**

### What is Cultural Sponsorship?

It is a financial support, normally without direct compensation from the beneficiary, to a general interest action. It is an altruistic and generous donation, which can imply some compensation in the awareness of the brand and its visibility.

\*In France, companies can benefit from a fiscal deduction equivalent to 60% of the donation, limited to 0.5% of the revenue. This advantage is also available to European companies if the association complies with the fiscal sponsorship eligibility requirement of the company's country.